



Lower Eastside Girls Club Walk-a-thon for Girls' and Women's Health 5/16/09

Funds will support free health and fitness programs for low-income girls and women

**Assemblymember Kavanagh and Councilmember Mendez
join hundreds to celebrate during this traveling parade and block party**

100% of funds raised through the Lower Eastside Girls Club Walk-a-thon event will support Girls Club health and nutrition programs for economically disadvantaged girls and young women. Each \$2,500 raised supports a full year of programming for one girl; \$1,500 supports school year programming; and \$1,000 supports intensive summer programming.

Teams of 10 (or more) people will each get sponsored at \$100 per person (through small donations of as little as \$10), so that each team raises a minimum of \$1000. **Teams will reflect the true spirit of the East Village:** East Village artists (dress as your favorite artist / poet), Rad Stroller Moms and Dads (babies in costumes), Canine Companions (bring your dog), Flower Power (hippie spirit), etc. Private high schools will also participate as community service projects for students.

EVENT DETAILS:

- Saturday, May 16 2009
- Registration: 9:00 a.m. – 10:00 a.m. @ PS 20 park (Essex betw. Houston / Stanton)
- Kick off: 9:45. **Assemblyman Brian Kavanagh** and **Councilmember Rosie Menez.**
- Walk-a-thon: 10:00 a.m. - 12:00 p.m. through LES / East Village.
- Block Party celebration: 12:00 p.m. – 4:00 p.m. at the Girls Club on East 1st Street between 1st and 2nd Avenues.
- Best costumes awards ceremony judged by **Project Runway** alum, Stella Zotis.

The event will end in a Block Party at 56 East 1st Street where you can turn in your event T-shirt to our teen-run couture reconstruction booth for \$5, buy a plate of home made Tamales made by local moms for \$8, and have free team portraits taken by teen girls in our photo class. Prizes will be given for best costumes, biggest teams, most spirited, etc.

PRESS CONTACT:

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The Lower Eastside Girls Club provides a place where girls and young women 8-23 can grow, learn, have fun, and develop confidence in themselves and their ability to make a difference in the world. By delivering strong arts, literacy, science, health and leadership programs we provide girls with the vision to plan – and the tools to build – their future. The Girls Club also runs a trio of social venture businesses: The Art+Community Gallery, La Tiendita Fair Trade and Girl Made Gift Shop at the Essex Market, and the Sweet Things Bake Shop. All of our programs develop environmental, entrepreneurial and ethical leadership in the girls we serve.

www.girlsclub.org