



## The Lower Eastside Girls Club of New York's MARDI GRAS MASQUERADE BALL BENEFIT

Presented by **Two Boots**

- WHAT:** Lower Eastside Girls Club Mardi Gras Masquerade Ball Benefit  
Featuring Mardi Gras Queen **CuCu Diamantes** (Latin Grammy-nominated singer)  
& Mardi Gras King **Jonathan Ames** (writer and comedian, *Bored to Death*)  
Live music by Loose Marbles from New Orleans and NYC's own **Hungry March Band**  
**DJ Johnny Dynell** and special guest DJs TBA. Live painting by the **Free Arts Society**.
- WHEN:** Tuesday, February 16th 2010 from 7:00pm – Midnight. Open Bar from 7:00 – 8:00pm.
- WHERE:** ELEMENT, 225 East Houston at Essex Street (Avenue A), Manhattan
- TICKETS:** \$22 in advance @ [www.girlsclub.org](http://www.girlsclub.org), Celebrate Café @ 308 Bowery or select Two Boots locations at 3<sup>rd</sup> St. & Ave A, Grand Street and Suffolk Street and Bleecker Street between Lafayette and Broadway. \$30 at the door. \$125 VIP dinner tickets also available.
- ATTIRE:** Masks and costumes encouraged
- CONTACT:** Adriana Pezzulli at 212-982-1633 x 107 or [adriana@girlsclub.org](mailto:adriana@girlsclub.org)

**EVENT DETAILS:** The Lower Eastside Girls Club invites you to join us at our festivities and pageants arranged for your amusement. Lyn Pentecost, Executive Director of the Lower Eastside Girls Club, says: "Come as your most splendid self, for the crowning of the Lower East Side King and Queen of the Ball! The gloom of winter will most certainly be banished from our realm!" Two Boots' proprietor Phil Hartman adds: "Two Boots has been celebrating the food and culture of New Orleans since 1987, and supporting the LESGC since 2003; Mardi Gras is a great chance for everyone to salute them both at the same time!"

Mardi Gras King, **Johnathan Ames**, is the creator of the HBO original series *Bored to Death* and celebrated author of *I Pass Like Night*; *The Extra Man*; *What's Not to Love?*; *My Less Than Secret Life*; *Wake Up, Sir!*; *I Love You More Than You Know*; and *The Alcoholic*. He is a fixture of the New York literati and is a rising star in the amateur boxing world.

Mardi Gras Queen, **CuCu Diamantes**, is a Latin Grammy-nominated singer-songwriter and actress from Cuba. Wildly popular in the Lower East Side and beyond, she's known for her flamboyant performances, activism, and co-founding the sizzling-hot Latin fusion band, Yerba Buena. She'll be performing after her coronation as Mardi Gras queen.

**WHO:** Founded in 1996, the Lower Eastside Girls Club is a non-profit 501c3 organization dedicated to providing a place where economically disadvantaged girls and young women ages 8-23 can grow, learn, have fun, and develop confidence in themselves and their ability to make a difference in the world. By delivering strong and innovative arts, athletic, cultural, life skills and career-oriented programming, we provide girls with the vision to plan—and the tools to build—their future. The Girls Club's new Center for Community will open in 2011 on Avenue D.

**MEDIA:** The Lower Eastside Girls Club always hosts one of the year's most glamorous and well-attended downtown charity events. Our benefits have been featured in national and New York publications including: *Vanity Fair*, *New York Magazine*, *O Magazine*, *The New York Times*, *New York Observer*, *Bust*, *Time Out New York*, *Paper*, *OK!*, *Patrick McMullan.com*, *Black Tie Network*, *The Daily News* and *New York Newsday*.

**HOST COMMITTEE** (in formation) at [www.girlsclub.org](http://www.girlsclub.org). Past attendees and event committee members include: Chloe Sevigny, Rosario Dawson, Susan Sarandon, Billy Crudup, Anna Lynch of the Scissor Sisters, Moby, Nona Hendryx, Kiki Smith, Katie Holmes, Claire Danes, Zac Posen, Mickey Boardman, Iman, Marcia Gay Harden, Richie Rich & Traver Rains, Amanda Lepore, Drea de Matteo, Patricia Field, Patrick McMullan, Charlotte Ronson, Mark Ronson, Rashida Jones, Tara Subkoff, and Amy Sacco.

[www.girlsclub.org](http://www.girlsclub.org)

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