



BE A LOCAL SPONSOR OF TEAM GIRLS CLUB!

Leaper: \$500 Skipper: \$250 Walker: \$100

All community sponsors will be acknowledged in the event program and route map!

- **Donate Online:** <http://bit.ly/walkforgirls>
- **Send check to:** LESGC, attn: Walk, 56 E. 1st Street, NYC, NY 10003. Memo: Team Girls Club.

1000 Lower East Side Families and Friends Expected to Participate To Raise Funds and Awareness for Local Girls' and Women's Health Programs

The Lower Eastside Girls Club Walk-a-thon for Girls' and Women's Health is a 5K Walk-a-thon through the Lower East Side / East Village to raise awareness of girls and women's health issues and funds to support the Lower Eastside Girls Club. The Walk-a-thon will take place on Saturday May 14th, 2011 from 9:00 a.m. - 1:00 p.m. ending with a finish line health fair and celebration in First Street Park (1st Street between 1st and 2nd Avenues). We expect over 1000 children, teens, their families, and Girls Club supporters to join us.

The Walk-a-thon will end with a Block Party and Health Fair at 1st Street park where you can buy a plate of healthy lunch made by local moms, have free team portraits taken by teen girls in our photo class, consult with health and nutrition experts in a variety of fields, and access free health resources.

The event will help raise much-needed funds to support Lower Eastside Girls Club health, nutrition, and environmental education programs for low-income girls and young women. These include a community farmers market, healthy cooking classes, farm trips, and environmental education workshops. Each \$2,500 raised supports a full year of programming for one girl; \$1,500 supports school year programming; and \$1,000 supports summer programming. The new sustainably-built Lower Eastside Girls Club Center for Community will open in 2012.

EVENT DETAILS:

- Saturday, May 14th 2011
- Registration: 9:00 a.m. – 10:00 a.m. @ PS 20 playground (Essex betw. Houston / Stanton)
- Kick off: 9:45 a.m. Walk-a-thon: 10:00 a.m. – 11:30 a.m. through Lower East Side / East Village.
- Health Fair and Block Party celebration: 11:30 a.m. – 1:00 p.m. at First Street Park on East 1st Street between 1st and 2nd Avenues.

EVENT SPONSORS:



NEW YORK UNIVERSITY



EVENT CONTACT: Kate Sease; (t) 212-982-1633x105, (f) 212-982-1639, (e) kate@girlsclub.org

VISIT US ONLINE at www.girlsclub.org!

Event co-sponsors include:



THE LOWER EASTSIDE GIRLS CLUB

WALK-A-THON MAY 14, 2011

Register now for the Third Annual Lower Eastside Girls Club

WALK-A-THON FOR GIRLS' & WOMEN'S HEALTH

A 5K Walk-a-thon through the Lower East Side/East Village to raise awareness of girls' and women's health issues and funds to support the Girls Club Wellness Programs.

Raising the next generation of **environmental**, **entrepreneurial** & **ethical** leaders

Date: Saturday, May 14 2011

Start: PS 20 Playground, Houston & Essex St.

Time: 9:00am - 1:00pm

End: E.1st St between 1st & 2nd Aves

The Details:

The Walk-a-Thon will kick off at the P.S. 20 playground, at the coner of Houston and Essex St, and wind through the Lower East Side and East Village. Stops along the way include the fabulous East River Park and a short pass by the site where we are building our brand new Girls Club Center for Community. We will end at the finish line with a block party celebration and health fair at the Girls Club! (East 1st Street between 1st & 2nd Avenues).

Registration will be from 9:00am – 10:00am.

This is how it works:

Sign up to be a Team Captain! You + 9 Friends = a Team (**boys and men welcome, too!**) Each team member raises a minimum of \$100 through small donations from friends, co-workers and family! (\$10 – 20 per backer). Each team = \$1,000 donation (or more) to the Girls Club! Some call it micro-philanthropy, we call it **LOVE!**

Create your own team or join one of ours!

There will be teams of stroller moms and dads, punks and poets, artists, college alumni groups, proud pet owners, sorority sisters, LES activists, small business owners, friends, family, Girls Club *Novios* and more!

Go to www.girlsclub.org to register your team now!

And did we mention prizes? Prizes will be awarded in these categories:

Most Members, Most Funds Raised, Best Costumes, Most Spirited and MORE!

www.girlsclub.org